



# PUBLIC NOTICE

**FEDERAL COMMUNICATIONS COMMISSION**  
**1919 M STREET, N.W.**  
**WASHINGTON, D.C. 20554**

News Media Information: (202) 418-0500  
Fax-On-Demand: (202) 418-2830  
Internet: <http://www.fcc.gov>  
<ftp.fcc.gov>

**DA 97-656**

April 2, 1997

**FCC ANNOUNCES AUCTION WINNERS FOR DIGITAL AUDIO RADIO SERVICE**  
*Auction Raises \$173.2 Million for Two Licenses; Initial Down Payments Due April 16, 1997*

**Report No. AUC 97-05, Auction No. 15**

This Public Notice officially announces the winners of the satellite Digital Audio Radio Service (DARS) auction held on April 1-2, 1997, and sets forth information regarding post-auction application and payment procedures.

Winning bidders. The winning bidder for license EBN001, with a bid of \$83,346,000, is Satellite CD Radio, Inc. The winning bidder for license EBN002, with a bid of \$89,888,888, is American Mobile Radio Corporation.

Post-auction procedures. Winning bidders are required to submit a down payment to the Commission in an amount sufficient to bring their total deposits up to 20 percent of their winning bids within ten (10) business days, which is **Wednesday, April 16, 1997**. Winning bidders should follow the payment instructions provided in the March 6, 1997 Public Notice, DA 97-477, announcing the DARS auction. The specific down payments for each license are listed in the attachment to this Public Notice. For further information on payment matters, bidders should contact Regina Dorsey or Linwood Jenkins at (202) 418-1995.

Within 30 business days of this Public Notice, or no later than **May 16, 1997**, each winning bidder in the DARS auction is required to submit the information required by 47 C.F.R. § 25.144, any amendments to its pending applications, and all required information related to international coordination. See 47 C.F.R. § 25.404. This information must be filed with the Office of the Secretary, Federal Communications Commission and sent to:

Office of the Secretary  
Attn: Auction 15 Supplemental Information Processing

Federal Communications Commission  
1919 M. Street, N.W., Room 222  
Washington, D.C. 20554

Within 30 days after the Commission gives public notice that this information is accepted for filing, petitions to deny may be filed against the winning bidders. See 47 C.F.R. § 1.2108. Each winning bidder is required to pay the balance of its winning bid in a lump sum payment within ten (10) business days following release of a Public Notice by the Commission that it is prepared to award the licenses. See 47 C.F.R. § 25.406(a).

**Note:** The FCC makes no representation or warranties about the use of this spectrum for particular services. Applicants should be aware that an FCC auction represents an opportunity to become an FCC licensee in this service, subject to certain conditions and regulations. An FCC auction does not constitute an endorsement by the FCC of any particular services, technologies or products, nor does an FCC license constitute a guarantee of business success. Applicants should perform their individual due diligence before proceeding as they would with any new business venture.

News Media contact: Audrey Spivack at (202) 418-0654  
FCC Auctions contact: Amy Zoslov or Ruby Hough at (202) 418-0660  
International Bureau contact: Rosalee Chiara or Ron Repasi at (202) 418-0749

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# **DARS Auction Down Payment Amounts**

*Due April 16, 1997*

**Satellite CD Radio, Inc.** - License EBN001 - \$13,669,200.

**American Mobile Radio Corporation** - License EBN002 - \$14,977,777.